

Brief newsletter

April | 2007

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1 **Planning Ahead**

Mark your calendar for Tuesday, May 22 when Mayor Cheryl Cox delivers her first State of the City address in Council Chambers. The Mayor's speech begins at 6 p.m. and is followed by the regularly scheduled council meeting.



2 **Council Gets Urban Core Plan**

A detailed plan aimed at revitalizing Chula Vista's 690-acre Urban Core will be presented to the City Council at a 6 p.m. CVRC meeting Thursday, April 26. The goal of the redevelopment plan is to create a pedestrian-friendly city center with shops, restaurants, office and living space, and entertainment and cultural venues. For more information on the Urban Core Specific Plan, visit www.chulavistaca.gov/

3 **Budget Workshop**

The Council Budget Workshop has been rescheduled for Thursday, April 19 at 6 p.m. Consult the City's Internet home page for location.

4 **Moving On and Moving Up**

City Engineer Scott Tulloch has been named Acting Assistant City Manager in charge of Development Services. He has taken over the duties of Assistant City Manager Dana Smith, who accepted a similar position in the City of Napa, California. Before he joined the city as Director of Engineering, Tulloch served as Director of the Metropolitan Wastewater Department in San Diego. There, he managed a workforce of 1,000 employees and administered an annual budget of \$500 million.

5 **FasTrak Ahead**

When the South Bay Expressway opens a few months from now, residents will be able to access the new toll road with FasTrak, California's state-of-the-art electronic toll collection system. With FasTrak, commuters can travel non-stop, bypassing tollbooths and eliminating time spent waiting in line to pay with cash. Users also get a special price when they buy into the system. Find out when FasTrak goes on sale by visiting www.southbayexpressway.com

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False Alarms

Last year, Chula Vista police responded to approximately 7,000 false alarms at homes and businesses throughout the City. False alarms are troublesome because they can divert valuable resources away from high priority calls. That's why the City assesses penalties for repeat offenders. To avoid false alarms: verify that your alarm system is working properly; make sure your alarm company has accurate contact information; and ensure that everyone with access to the property is aware of the alarm system and knows how to operate it.

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7 Dollars for Dining

Time is running out for the "Dollars for Dining" restaurant campaign, a City-led effort to promote and support new and existing restaurants downtown. A special coupon gets you a 20% discount on any dinner entrée (or lunch at restaurants that do not

serve dinner), but only until April 14. For a list of restaurants and locations where you can pick up coupons, click on the flyer posted under Featured Destination on the City's website at www.chulavistaca.gov.

8 Safety Patrol Fundraiser

Buy a ticket to the June 8 San Diego Padres game and support the Chula Vista School Safety Patrol program. All monies raised from this event will go to the program's camp for kids at Palomar Mountain.

Purchase your ticket from Jeff Hughes or Cathy Miller at CVPD. To order, call 409-5461 or email jehughes@chulavistapd.org.

9 Taste of the Arts

On May 20, Chula Vista's Taste of the Arts festival celebrates its 20th anniversary in a new location--Third Avenue and Memorial Park-- from 10 a.m. to 5:30 p.m. Along with the change of address, comes a new focus--young, developing artists. Enjoy the 120-member San Diego Youth Symphony Orchestra, nine ensembles from the Sweetwater Union High School District, and other live performances throughout the day on two stages. Many of your favorite professional artists are back this year along a pair of juried art exhibits. For more information about Taste of the Arts, visit http://www.chulavistalibrary.com/Cultural_Arts/special_events.asp or call (619) 585-5627.



10 A Special Collection

A new collection of materials on Filipino culture, including books in Tagalog and DVDs, will be unveiled on April 11 at 6 p.m. at the EastLake Branch of the Chula Vista Public Library. Local Filipino American

author Patricia Justiniani McReynolds will be the keynote speaker. The library is located at 1120 EastLake Parkway on the campus of EastLake High School. Call (619) 656-0314 for details.



11 Gardening Tips

Learn how to reduce the amount of money you spend on your garden and yard each year with composting. When applied to your garden, composted materials can improve the water retention of soil, naturally fertilize plants and reduce the amount of waste going to the landfill. Learn more at the Chula Vista Nature Center where you can visit the composting demonstration garden and select from a variety of composting methods that can work for you. Call the Nature Center at (619) 409-5900 for reservations.

contact

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